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**EQUITY IN EPILEPSY
AWARENESS AND CARE**

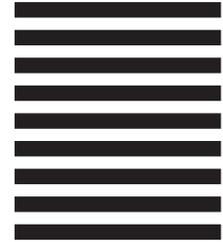
Together we can make a difference
for everyone impacted by epilepsy.

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ACHIEVING EQUITY IN EPILEPSY AWARENESS AND CARE



YES! I want to renew my support of the Epilepsy Foundation with a tax-deductible contribution.

\$[ASK1]

\$[ASK2] *This amount would really help!*

\$[ASK3]

Other \$ _____

Please see other side for **Four Easy Ways to Give.**

For our records, please update if necessary:

JANE Q. DONOR
123 ANYSTREET
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Email updates from the Epilepsy Foundation® to this address:

SCANLINE012345678901234567



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Dear [SALUTATION],

Imagine having a seizure and not knowing where to turn for help.

After another seizure, you realize something's not right. Suddenly, you wake up in the ER, confused and scared. A doctor tells you that you likely have epilepsy and need to see a specialist. Alone and overwhelmed, you scramble for answers.

For people in underserved and underrepresented communities, confronting epilepsy is especially daunting as access to information, care, and support can be limited.

For many, even the misconceptions and discrimination about epilepsy are more challenging than the seizures themselves.

Epilepsy is a chronic neurological disease characterized by unprovoked seizures, affecting approximately 3.4 million people in the U.S.

Alarmingly, over 40% of these individuals come from racial and ethnic communities:

- More than 578,000 Black, non-Hispanic people are living with active epilepsy.
- 3 in 200 Asian Americans have epilepsy.
- Approximately 710,000 Hispanics are living with epilepsy.
- Limited data suggests that more than 51,000 American Indians and Alaska Natives have active epilepsy.

While epilepsy does not discriminate, people of color living with epilepsy face increased health burdens and poorer health outcomes due to the lack of access to specialists, lower efficacy of self-management, and lack of education and awareness.

[SALUTATION], we need your help. Your donation of any amount—\$[ASK1], \$[ASK2], or \$[ASK3]—can make a significant impact in achieving equity in epilepsy awareness and care.

continued on back

HELP ACHIEVE EQUITY IN EPILEPSY AWARENESS AND CARE.

RETURN the completed form, VISIT epilepsy.com/GiveHope SCAN now to rush your gift.



LETTER - Core Back

FOUR EASY WAYS TO GIVE

1. **CREDIT CARD:**     AMOUNT \$ _____
 One-time gift —OR— Monthly gift

Credit card number _____ Expiration date _____ CVV _____

Signature _____

Please print name as it appears on card.

2. **CHECK:** Payable to the Epilepsy Foundation
3. **ONLINE:** epilepsy.com/GiveHope
4. **ESTATE PLANNING:**
 I would like information on how to include the Epilepsy Foundation in my will.



Thank you! Your donation is tax deductible to the full extent of the law.

Epilepsy Foundation

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Bowie, MD 20716

Phone: 800-213-5821

Email: ContactUs@efa.org

epilepsy.com

Follow us on social media



By giving to the Epilepsy Foundation, you are contributing to services that:

- Increase epilepsy education and awareness among racial and ethnic communities.
- Improve access to specialized care for those who need it most.
- Enhance self-management programs to empower individuals living with epilepsy.

One powerful example is our Multicultural Outreach Program. Through strategic partnerships with Historically Black Colleges and Universities (HBCUs), the National Medical Association (NMA), the National Association of State Offices of Minority Health (NASOHM), and other key organizations, we are working to address the unique epilepsy challenges facing African American communities. Health communication campaigns, featured in prominent Black media outlets such as ESSENCE magazine and Black Press newspapers, are helping to increase awareness and reduce stigma.

Your past donations have already made a tremendous difference to bolster equity in awareness, advocacy, representation and care:

- In 2024, over 142,000 people were touched through local community events, Walks, support groups, and educational conferences across the nation.
- 12,800 inquiries received through our Epilepsy & Seizures 24/7 Helpline.
- 123K+ people trained in seizure first aid to date.
- 160 advocates representing 38 states trained as part of the Foundation's grassroots engagement efforts.
- Seizure Safe Schools legislation was passed in Mississippi and South Carolina, bringing the total to more than half the states in the nation.

But the fight continues, and we cannot improve our response to the epilepsy community without your continued support and generosity.

Please consider making a donation today. Your gift will ensure we can continue our mission to improve the lives of all people affected by epilepsy, regardless of their background or circumstances.

Thank you for your commitment to our cause. Together, we can make a difference.

Bee Martin Lee

Bee Martin Lee
President & CEO
Epilepsy Foundation

HELP ACHIEVE EQUITY IN EPILEPSY AWARENESS AND CARE

Please give generously to our mission of improving the quality of life for those affected by epilepsy through education, advocacy, research, and connection.

Complete the enclosed form, visit epilepsy.com/GiveHope or scan the code.



INSERT

Remembering Jaaden for Epilepsy Awareness

Jordan Steward, North Carolina



"2024 is going to be my year," my 21-year-old brother Jaaden said shortly before passing away due to Sudden Unexpected Death in Epilepsy (SUDEP).

After a few febrile seizures as a baby, Jaaden didn't have another seizure for nearly 20 years. However, in June 2022, he experienced a sudden "state of confusion and inability to respond or focus." The ER diagnosed it as an "atypical migraine," noting a "possible absence seizure but would be odd at his age."

In February 2023, Jaaden had his first generalized seizure with convulsions. Despite clear CT and MRI scans, and visits to a neurologist, he was never diagnosed with epilepsy. He had three more seizures after this first reoccurrence.

On April 7, 2024, our father found Jaaden, who had shown signs of a seizure overnight and passed in his sleep. That very day, Jaaden had planned a kickball game for the kids in his local congregation. At 21, Jaaden touched many lives, and over 1,000 people attended his memorial. We find comfort in our spiritual beliefs that we will see him again.

To keep Jaaden's memory alive, we are committed to educating and spreading awareness about SUDEP and the struggles of living with a family member who has epilepsy.

By sharing his story, we hope to help families and people everywhere who are facing similar challenges. You are not alone. Together, we are not alone.



Help achieve equity in epilepsy awareness and care.



Go to epilepsy.com/stories/ejourney

to share your epilepsy story.



Or visit epilepsy.com/GiveHope to support our mission

to improve the lives of all people affected by epilepsy through education, advocacy, research, and connection.